



Dear Community Business,

Our school will be hosting its annual Fall Festival on November 15th. This event is put on by our wonderful PTA and is a community-building program for our students, their families, and the staff at Sabal Palm Elementary. This event is also open to our surrounding community and is attended by over 600 people every year.

For the first time ever, we are adding a synthetic ice skating rink as an attraction at this year's festival! We are hoping this new addition will create excitement among our students, families, and staff at the school as well as in the surrounding community and increase attendance at this year's event. But as you can imagine, the cost of such a large attraction is quite significant. So we are seeking local businesses such as yours to sponsor this amazing attraction. Your sponsorship will not only help Sabal Palm PTA pay for rental of the ice skating rink, but it will also be a great opportunity for you to advertise your business at our Fall Festival. Sponsorship benefits are listed in the table on the following page. If you would like to be a Festival Sponsor, please complete the included form and return it by October 28th (via mail or email).

The success of this event is greatly aided by the generosity of businesses like yours. We would love your sponsorship for this brand new attraction. If you are unable to contribute as a sponsor but would like to donate in another way, please give us a call. No donation is too small and we greatly appreciate your support of our school. We are a 501(c)(3) non-profit organization and your donation will be tax-deductible. Our tax ID number can be found on the bottom of this letterhead.

If you would like additional information, please do not hesitate to contact Jacqueline Nimrichter, by phone at (909) 815-3673 or email at fundraising.sabalpalmppta@gmail.com. On behalf of Sabal Palm Elementary, we thank you in advance for your generous support.

Sincerely

Jacqueline Nimrichter
3rd VP Ways and Means
Fall Festival Coordinator
Sabal Palm Elementary PTA

Sabal Palm PTA Fall Festival Sponsorship Levels

	Platinum	Gold	Silver	Bronze
Sponsorship Amount	\$500	\$250	\$100	\$50
Recognition on FB page with link and logo	✓	✓	✓	✓
Business name, logo, and link on PTA Website	✓	✓	✓	✓
Business logo on Fall Festival Marketing Materials	Large	Medium	Small	Business Name Only
Business logo on banner at Fall Festival	2.5'x 4' Banner	1'x2' Banner	Business Name Only on Combined Banner	
Free Booth Space at Fall Festival	✓	✓		
Continued advertising in PTA newsletter for remainder of the school year (2 issues)	✓			

In-Kind Gifts Sabal Palm PTA is delighted to receive donations of items or services to be used as raffle prizes or to alleviate the school's direct expenditures. In-kind gifts will be acknowledged on the Sabal Palm PTA Facebook page, in the event flyer, and on signage at the festival (for items that are used as raffle prizes).

A note about our festival sponsorships.



Sabal Palm PTA Facebook Page – Your business logo will be posted, mentioned, and linked to your website on our page, which is followed by almost 700 families



Advertisement on PTA Website – Your company's logo will be displayed on the PTA website.



Festival Marketing Materials – Your business name, logo, and website will be included on all marketing materials for the festival which will go home to over 900 students and be posted in various locations around our community.



Banner – We will be hanging sponsor banners on the fence surrounding the new artificial ice skating rink attraction at Fall Festival. This attraction will be located where families will be entering the festival area and will be seen by all who attend.



Fall Festival Booth – Set up a booth or table at the festival to share information about your company or to sell your products to attendees.



PTA Newsletter – This is a quarterly newsletter that goes out to our Sabal Palm Families. Platinum sponsorship will include your company name, logo, and website in the remaining two newsletters of the school year. If you would like to submit specific wording, please contact Sabal Palm PTA.



3 Easy Steps to becoming a Sabal Palm PTA 2019 Fall Festival Sponsor!

❶ Select a sponsorship level and provide your information.

Sponsorship Level Platinum Gold Silver Other

Name of Business _____

Contact Person _____

Email _____

Address _____

Telephone _____

If you are a parent of a Sabal Palm student, please also provide the following information:

Student's Name _____ Grade _____

❷ Submit this form.

I would like to pay by check. Amount submitted \$_____.

I would like to pay by credit card online at **<https://tinyurl.com/speptastore>**

Mail checks to:

Sabal Palm PTA

1201 Kernan Blvd N

Jacksonville, FL 32225

Please make checks payable to Sabal Palm PTA

❸ Email artwork for banner, logos, and ads directly to **fundraising.sabalpalmpta@gmail.com**

Please do not send scanned artwork. We want to give you the highest quality advertisement and exposure, and to do so we need your ad and logo in digital form at the highest resolution. Please email for dimensions and questions regarding resolution.

For more information, please contact



Jacqueline Nimrichter

fundraising.sabalpalmpta@gmail.com

909-815-3673